



Hof Intelligent Laundry™ Systems, a division of Mac-Gray, is strongly committed to promoting water and energy conservation and preserving our environment. Over the years, the company has developed a long list of products, services and programs to decrease consumption of water, electricity, gas, and detergent in multi-housing laundry rooms and to help its customers lower the cost of operating their facilities. To further the industry's adoption of environmentally friendly behavior, we have recently expanded our Internet presence with a site devoted to making multi-housing laundry rooms "clean and green." The new Web site highlights the environmental benefits of "clean and green" laundry rooms.

Clean & Green Highlights:

- In the 1980s we recognized the need for a more environmentally sound washing machine and looked for a manufacturer to produce a machine that would reduce energy consumption and provide a more economical energy footprint. Initially Maytag was unable to meet our needs, so we approached IPSO, a European manufacturer. In cooperation with them, we designed and produced the most economical, energy-efficient washing machine available in North America and deployed hundreds of them until the late 1990s, when Maytag began producing the Neptune high-efficiency washer, which was a more cost-effective appliance for us to use.
- Our Intelligent Laundry™ Systems benefit our customers on many levels. They are convenient, efficient and reduce environmental impact:
 - VentSnake™ employs high pressure air jets to efficiently clean dryer vent systems. Clean vent systems allow for maximum airflow, which enables dryers to operate efficiently, reducing the amount of drying time required and saving energy and the related CO₂ emissions from entering our atmosphere.
 - PrecisionWash™ is a detergent-on-demand system that ensures the correct dose of detergent is used, which is less than most consumers may believe. This reduces the concentration of detergent left in the wastewater that enters our environment. It also eliminates the need for plastic detergent containers which eventually find their way into landfills.
 - TechLinx™ and CollectorLinx™ are data-driven mobile application routing systems that provide our service technicians with better, earlier information to help them optimize their day, resulting in reduced fuel consumption and overall number of miles traveled per day.
- Since 2006 we have purchased 175 vehicles with smaller 4.6-liter engines for our service and collection fleet. This has resulted in at least 7% reduction in mileage, or a savings of approximately 37,000 gallons of gasoline, which equates to about 370 tons of related CO₂ emissions.
- We are also committed to recycling. Not only do we have paper and plastic recycling programs in place at all of our branches, we also strip used laundry machines of reusable parts and rebuild and reuse computer boards to keep harmful and unnecessary materials out of landfills.

To learn more about Hof Intelligent Laundry™ Systems, please contact Howard Lockhart at **301-595-1010, extension 7328** or visit www.hoflaundry.com and www.cleanandgreenvision.com.