

GREENING EXISTING BUILDINGS

An AOBA Conference - Sept. 25, 2008 | The Capital Hilton, Washington, DC



Apartment and Office Building Association
of Metropolitan Washington



Practical Steps toward Sustainability

PROGRAM

8:30 AM – REGISTRATION, CONTINENTAL BREAKFAST AND NETWORKING

9:00 AM - WELCOME AND KEYNOTE ADDRESS: INCORPORATING GREEN INTO YOUR CORPORATE CULTURE

How do you bring green into all aspects of your firm's operation in a way that is most effective?

Marc Fischer will provide his expert perspective.

WELCOME: **Mary Lynch**, Vice President, Akridge and AOBA President

KEYNOTE: **P. Marc Fischer**, CPM®, RPA, CCIM, Senior Vice President and Director, Management Services, Transwestern

9:45 – 10:30 AM - CONCURRENT "HOW TO" SESSIONS

ENERGY EFFICIENCY – PLANNING, BENCHMARKING AND AUDITS (Commercial)

FACILITATOR: **Robert Burgess**, Vice President – Director of Property Management, Axent Realty Corporation

GUEST SPEAKER: **Alyssa Quarforth**, Program Manager, Energy Star Commercial Markets, Environmental Protection Agency

WATER MANAGEMENT AND CONSERVATION (Commercial and Multifamily)

FACILITATOR: **Michael W. Aschenbrenner**, Business Development Associate, The Brickman Group, Ltd., and
Chair, AOBA Charity and Community Events Committee

GUEST SPEAKER: **Laura Dufresne**, Senior Associate, The Cadmus Group, Inc.

10:30AM – BREAK

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10:45 – 11:30 AM – CONCURRENT “HOW TO” SESSIONS

LEED AND BEYOND: NAVIGATING THE CERTIFICATION PROCESS (Commercial)

FACILITATOR: **Robert A. Thompson**, Executive Vice President of Operations, Capitol Concierge, and AOBA Past President

GUEST SPEAKER: **Marc Heisterkamp**, Director, Commercial Real Estate, US Green Building Council

BEST GREEN PRACTICES FOR QUICK PAY-BACK (Commercial and Multifamily)

WELCOME: DC Councilmember **Mary M. Choh** (D-Ward 3), Chairperson, Committee on Public Services and Consumer Affairs

FACILITATORS: **Kathy Barnes**, Senior Vice President – Property Management, Akridge and **Cindy Clare**, President, Kettler

GUEST SPEAKER: **Laurie McMahon**, Senior Vice President, Property and Project Management, Cassidy & Pinkard Colliers

11:30 – 12:15 PM – RESOURCE CENTER OPEN

12:15 – 1:30 PM – BUFFET LUNCHEON: GETTING BUY-IN FROM MANAGEMENT AND TENANTS

*In an interactive discussion, we will focus on taking green to employees and residents. **Sally Wilson**, an industry leader on sustainability issues, and **Cliff Majersik**, environmental consultant and founder of Cool Capital Challenge, will review what's been effective and how to move forward most effectively.*

FACILITATOR: **Jay Fisette**, Member, Arlington, VA County Board

FEATURED SPEAKERS: **Sally R. Wilson**, AIA, LEED AP, Global Director of Environmental Strategy, CB Richard Ellis

Cliff Majersik, Director, Institute for Market Transformation and Chair, Cool Capital Challenge

1:30 – 3:00 PM – RESOURCE CENTER OPEN

1:45 - 3:00 PM – ENERGY EFFICIENCY OPPORTUNITIES IN 20TH CENTURY APARTMENT BUILDINGS – CASE STUDIES OF URBAN FACILITIES (Multifamily)

*This inside view of DC facilities offers unique lessons for AOBA members. In addition, **Paula Cino** will review the new, voluntary National Green Building Standard (NGBS), developed for multifamily buildings. This session is sponsored by Washington Gas.*

FACILITATORS: **John Ritz**, President, William C. Smith & Co., Inc., and President-Elect, AOBA, and **Mark Shaver**, Director, Strategic Customer Accounts, Washington Gas

GUEST SPEAKERS: **Bruce Oliver**, President, Revilo Hill Associates, Inc., and **Tim Oliver**, Project Manager, Revilo Hill Associates, Inc., and **Paula Cino**, Director of Energy and the Environment, National Multi Housing Council

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