



**For Immediate Release:** Jan. 18, 2011

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### **AOBA Alliance Launches Updated Website**

**Washington, DC – Jan. 18, 2011** - The AOBA Alliance, Inc., an energy procurement services firm, launched a new and enhanced website at [www.aobaalliance.com](http://www.aobaalliance.com). Visitors will notice a colorful new website featuring enhanced navigation, a useful Glossary of Terms, energy market updates, links to AOBA's energy services provider Constellation Energy.

"We welcome visitors to our new site to learn more about the AOBA Alliance and how we can benefit building owners and managers through our relationship with Constellation Energy. We also encourage website visitors to email us comments about our new site so we can continue to enhance its value," said Frann Francis, Senior Vice President and General Counsel for the Apartment and Office Building Association of Metropolitan Washington (AOBA).

The AOBA Alliance, Inc. is a subsidiary of AOBA. It is unique in this market in terms of its focus on commercial customers and multi-family apartments, and is one of the nation's largest customer-based energy services organizations. For more than a decade, the AOBA Alliance has been assisting commercial customers with competitive electricity purchases. It serves approximately 600 megawatts of peak electrical load and has almost 3 billion kilowatt-hours of annual electricity sales. Last year, after a competitive bidding process, the AOBA Alliance selected Constellation Energy as its energy services supplier.

The AOBA Alliance pre-negotiates energy supply and services agreements with competitive service providers to provide participants the best combination of pricing and contract terms available to commercial energy users. AOBA Alliance also offers informative seminars addressing competitive market conditions, electric supply options, and the ever-changing regulatory environment. AOBA Alliance participants are walked step-by-step through the electricity procurement process, including energy contract terms and conditions, by the AOBA Alliance's experienced attorneys and energy consultants.

#### **About Constellation Energy**

Constellation Energy ([www.constellation.com](http://www.constellation.com)) (NYSE: CEG) is a leading supplier of energy products and services to wholesale and retail electric and natural gas customers. It owns a diversified fleet of generating units located in the United States and Canada, totaling approximately 12,000 megawatts of generating capacity, and is among the leading advocates for new nuclear development in the United States. The company delivers electricity and natural gas through the Baltimore Gas and Electric Company (BGE), its regulated utility in Central Maryland. A FORTUNE 500 company headquartered in Baltimore, Constellation Energy had revenues of \$15.6 billion in 2009. Constellation NewEnergy, Inc. is the licensed subsidiary of Constellation Energy and operates in all competitive energy markets throughout the country, providing products that enable customers to effectively manage and control energy costs.

**About the AOBA Alliance, Inc. and AOBA**

The AOBA Alliance ([www.aobaalliance.com](http://www.aobaalliance.com)), a subsidiary of the Apartment and Office Building Association of Metropolitan Washington (AOBA), is one of the largest customer-based energy procurement services groups in the US. The AOBA Alliance offers building owners and managers the opportunity to assert their collective buying power to achieve savings in the procurement of energy and energy-related services.

AOBA ([www.aoba-metro.org](http://www.aoba-metro.org)) is the Washington, DC metropolitan area federated member of the Building Owners and Managers Association (BOMA) and the National Apartment Association (NAA). Through these affiliates, AOBA is represented on Capitol Hill and before federal agencies, and members have access to nationally recognized certification programs, research and information, and networking forums.

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